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Adafruit Products Now Available from Digi-Key
Eval Boards, Dev Kits and Prototyping Products Accelerate Product Design

THIEF RIVER FALLS, Minnesota, USA – Global electronic components distributor Digi-Key Corporation, the industry leader in electronic component selection, availability and delivery, today announced the addition of Adafruit's board-level products to its portfolio. Adafruit, the popular online resource for designers using electronic components-, was recently ranked #11 in the top 20 USA manufacturing companies and #1 in New York City by Inc. 5000 "fastest growing private companies."

"I've been a Digi-Key fan since MIT," commented Limor "Ladyada" Fried, Founder of Adafruit. "And, we have many, many customers interested in being able to purchase Adafruit products from Digi-Key. They love how easy it is to research, select and order in-stock parts for next day delivery. Also, the company's online resources and top notch technical support make the company a great fit for our customers. Together, we're enabling innovation and a more efficient design process."

"Digi-Key's model is flexible enough to support a wide range of engineers," said Chris Beeson, EVP of Sales and Supplier Management for Digi-Key. "This partnership makes sense because we are committed to providing customers with all the tools and products they need, all in one location. With Adafruit's incredible growth and increasing popularity among emerging engineers and enthusiasts, we're pleased to be able to offer Adafruit's module-level solutions onto our line card to help customers get their designs up and working as quickly as possible."

For more information, visit the Adafruit Supplier Marketing Center on the Digi-Key website.

About Digi-Key Corporation

Digi-Key Corporation, based in Thief River Falls, Minn., is a global, full-service provider of both prototype/design and production quantities of electronic components, offering more than three million products from over 650 quality name-brand manufacturers. With over one million products in stock and an impressive selection of online resources, Digi-Key is committed to stocking the broadest range of electronic components in the industry and providing the best service possible to its customers. Additional information and access to Digi-Key's broad product offering is available at www.digikey.com.

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