



Adafruit has been producing videos for almost a decade. They're educational, informative and have a large community & audience. Our YouTube [channel trailer gives an overview](#), and all shows can be viewed at <http://www.adafruit.com/shows/> and [youtube.com/adafruit](https://www.youtube.com/adafruit). Adafruit was awarded a YouTube Silver Play Button for reaching over 100,000 subscribers. On Periscope Adafruit averages 5,000+ views per broadcast. 48 million video views, 280K subscribers, Average of 2 million minutes watched per month, 3,000+ videos

Our longest running show is **ASK AN ENGINEER**. It started when Ladyada plugged in a free web camera while she did the kitting and Phil did the shipping in their living room. Viewers could ask engineering questions and the show was born! It's longest running live electronics show in the world (that we know of). There are guests, engineers, new products, live Q&A and more, broadcast each Wednesday at 8pm ET. <https://www.youtube.com/playlist?list=PL7AE4BFB81D3DC925>

302 videos

Average view duration is 22:29

SHOW AND TELL is our live video show over Google+ Hangouts. We've done this show for 4 consecutive years each Wednesday at 7:30pm ET. Makers from around the world join the video chat and share their projects, retro tech, hackerspaces and creations with Ladyada & the Adafruit team. From kids to adults, anyone is welcome to share their projects with the world. <https://www.youtube.com/playlist?list=PL7F1FAA9F63A32FDC>

305 videos

Average view duration 11:08

3D Hangouts with Noe and Pedro Ruiz This 30 minute show with Noe & Pedro Ruiz covers 3D printing news, projects, design tutorials, shop talk, software techniques, workflows, viewer questions and more each Wednesday. https://www.youtube.com/playlist?list=PLjF7R1fz_OOVgpmWevin2slopw_A3-A8Y

180 videos

Average view duration is 7:49

3D Printing on Thursdays Every Thursday is #3DThursday at Adafruit, when we publish a new project using 3D printing and DIY electronics. Learn to print enclosures, cosplay elements, camera mods, and much more from Noe and Pedro Ruiz. https://www.youtube.com/playlist?list=PLjF7R1fz_OOWD2dJNRIN46uhMCWvNOIbG

236 videos

Average view duration is 3:32

Collin's Lab Collin explores the vast realm of modern electronics and repeatedly discovers why it is so awesome on so many levels. Become quickly acquainted with a variety of technologies and the forces that make them work - from electromagnetic energy to integrated circuits to soldering and beyond. Black tie optional. https://www.youtube.com/playlist?list=PLjF7R1fz_OOU08_hRcayfVZSmTpBCGJbL

19 videos

Average view duration is 7:46

Circuit Playground Travel along with Adabot, a curious robot who loves to learn, and discover new things about electronics in every episode. Circuit Playground has puppets and historical characters from the past to help kids and adults learn electronics-- it's been called "Sesame Street 2.0" for the next generation of kids learning technology. https://www.youtube.com/playlist?list=PLjF7R1fz_OOXWHQhEVEI5Jqf18TQRr5Hu

12 videos

Average view duration is 5:06

From the Desk of Ladyada Join Ladyada streaming live for circuit board layout design, code writing, surface mount soldering and more fresh engineering and even some gaming! If Ladyada's working on it, you'll find it here first. https://www.youtube.com/playlist?list=PLjF7R1fz_OOXUtaFu7-_D1UCugC8OeckKv

201 videos

Average view duration is 19:29

Pseudorandom Watch Collin and ladyada talk about electronics and more with no format required. https://www.youtube.com/playlist?list=PLjF7R1fz_OOWCikhJ7WcBQdR0QnKBUAj5

25 videos

Average view duration is 14:35

John Park's Workshop In "John Park's Workshop", join expert maker John Park as he builds creative technology projects -- from mystery boxes to ninja timers to coffee robots -- while teaching viewers the skills to create their own. https://www.youtube.com/playlist?list=PLjF7R1fz_OOVvPjQU_KXsLPVB0pG_kdxW

92 videos

Average view duration is 4:35