



Adafruit has been producing videos for a decade. They're educational, informative and have a large community & audience. Our video [Welcome to Adafruit!](#) gives an overview, and all shows can be viewed at <http://www.adafruit.com/shows/> and [youtube.com/adafruit](https://youtube.com/adafruit). Adafruit was awarded a YouTube Silver Play Button for reaching over 100,000 subscribers. On Periscope Adafruit averages 5,000+ views per broadcast. Adafruit's YouTube has 94.7 million video views, 429k subscribers, 14.3k hours watched per month and 8.2k videos.

Our longest running show is [ASK AN ENGINEER](#). It started when Ladyada plugged in a free web camera while she did the kitting and Phil did the shipping in their living room. Viewers could ask engineering questions and the show was born! It's the longest running live electronics show in the world (that we know of). There are guests, engineers, new products, live Q&A and more, broadcast each Wednesday at 8pm ET.

551 videos

Playlist average view duration is 19:57

[SHOW AND TELL](#) is our live video show.. We've done this show for 4 consecutive years each Wednesday evening, sometimes even twice in one week. Makers from around the world join the video chat and share their projects, retro tech, hackerspaces and creations with Ladyada & the Adafruit team. From kids to adults, anyone is welcome to share their projects with the world.

583 videos

Playlist average view duration is 7:03

[3D Hangouts with Noe and Pedro Ruiz](#) This 30 minute show with Noe & Pedro Ruiz covers 3D printing news, projects, design tutorials, shop talk, software techniques, workflows, viewer questions and more each Wednesday.

400 videos

Playlist average view duration is 5:33

[3D Printing on Thursdays](#) Every Thursday is #3DThursday at Adafruit, when we publish a new project using 3D printing and DIY electronics. Learn to print enclosures, cosplay elements, camera mods, and much more from Noe and Pedro Ruiz.

439 videos

Playlist average view duration is 1:29

[Circuit Playground](#) Travel along with Adabot, a curious robot who loves to learn new things about electronics. Circuit Playground has puppets and historical characters from the past to help kids and adults learn electronics-- it's been called "Sesame Street 2.0" for the next generation.

19 videos

Playlist average view duration is 2:22

[From the Desk of Ladyada](#) Join Ladyada streaming live for circuit board layout design, code writing, surface mount soldering and more fresh engineering and even some gaming! If Ladyada's working on it, you'll find it here first.

350 videos

Playlist average view duration is 11:02

[John Park's Workshop](#) In "John Park's Workshop", join expert maker John Park as he builds creative technology projects -- from mystery boxes to ninja timers to coffee robots -- while teaching viewers the skills to create their own.

645 videos

Playlist average view duration is 3:05

[JP's Product Picks of the Week](#) Join John Park each week as he highlights one of his favorite products in the Adafruit store. He'll show you some ways to use it and why it's awesome.

270 videos

Playlist average view duration is 3:15

[Chip Shortage](#) Join Ladyada as she highlights items that are in short supply or possibly "unobtainium" (with no known return date to the market). Adafruit is working night and day to keep products in stock and deliver new products during the chip shortage.

17 videos

Playlist average view duration is 1:29

[Eye on NPI](#) NPI = New Product Introduction. Each week we pick a cool, new non-Adafruit product and tell you all about it!

159 videos

Playlist average view duration is 3:04