Adafruit has been producing videos for a decade. They're educational, informative and have a large community & audience. Our YouTube channel trailer gives an overview, and all shows can be viewed at http://www.adafruit.com/shows/ and youtube.com/adafruit. Adafruit was awarded a YouTube Silver Play Button for reaching over 100,000 subscribers. On Periscope Adafruit averages 5,000+ views per broadcast. Adafruit’s YouTube has 73.4 million video views, 363K subscribers, an average of 2 million minutes watched per month and 6,360+ videos.

Our longest running show is **ASK AN ENGINEER**. It started when Ladyada plugged in a free web camera while she did the kitting and Phil did the shipping in their living room. Viewers could ask engineering questions and the show was born! It's the longest running live electronics show in the world (that we know of). There are guests, engineers, new products, live Q&A and more, broadcast each Wednesday at 8pm ET.

- **SHOW AND TELL** is our live video show. We've done this show for 4 consecutive years each Wednesday evening, sometimes even twice in one week. Makers from around the world join the video chat and share their projects, retro tech, hackerspaces and creations with Ladyada & the Adafruit team. From kids to adults, anyone is welcome to share their projects with the world.
  - 487 videos
  - Average view duration is 7:12

- **3D Hangouts with Noe and Pedro Ruiz** This 30 minute show with Noe & Pedro Ruiz covers 3D printing news, projects, design tutorials, shop talk, software techniques, workflows, viewer questions and more each Wednesday.
  - 336 videos
  - Average view duration is 5:32

- **3D Printing on Thursdays** Every Thursday is #3DThursday at Adafruit, when we publish a new project using 3D printing and DIY electronics. Learn to print enclosures, cosplay elements, camera mods, and much more from Noe and Pedro Ruiz.
  - 359 videos
  - Average view duration is 1:30

- **Collin's Lab** Collin explores the vast realm of modern electronics and repeatedly discovers why it is so awesome on so many levels. Become quickly acquainted with a variety of technologies and the forces that make them work. Black tie optional.
  - 115 videos
  - Average view duration is 3:29

- **Circuit Playground** Travel along with Adabot, a curious robot who loves to learn new things about electronics. Circuit Playground has puppets and historical characters from the past to help kids and adults learn electronics-- it's been called "Sesame Street 2.0" for the next generation.
  - 18 videos
  - Average view duration is 2:19

- **From the Desk of Ladyada** Join Ladyada streaming live for circuit board layout design, code writing, surface mount soldering and more fresh engineering and even some gaming! If Ladyada’s working on it, you’ll find it here first.
  - 265 videos
  - Average view duration is 11:00

- **Pseudorandom** Watch Collin and ladyada talk about electronics and more with no format required.
  - 25 videos
  - Average view duration is 8:15

- **John Park's Workshop** In "John Park's Workshop", join expert maker John Park as he builds creative technology projects -- from mystery boxes to ninja timers to coffee robots -- while teaching viewers the skills to create their own.
  - 557 videos
  - Average view duration is 2:52

- **JP's Product Picks of the Week** Join John Park each week as he highlights one of his favorite products in the Adafruit store. He’ll show you some ways to use it and why it's awesome.
  - 93 videos
  - Average view duration is 2:08

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