



Adafruit content:

- Adafruit.com receives over 8 million page views and over 3 million uniques a month.
- Adafruit's blog posts over 25+ times a day about various topics including maker business, manufacturing, art, wearables, 3D printing, electronics, STEM education, and technology.
- The [Adafruit Learning System](#) is one of the best free online resources for learning about electronics online. There are currently over 2,470 online tutorials introducing DIY electronics, Raspberry Pi, Circuit Playground, IoT, NeoPixels, 3D Printing, LEDs, CircuitPython and more.

Adafruit store:

- The Adafruit store is one of the largest collections of open-source hardware, educational electronics and tools for the hobbyist and engineer. Over 3,240 unique products and adding dozens each week. Shipping over 23.3k orders/month, worldwide! Over 1,300 [distributors](#) worldwide.

Adafruit community:

- Twitter: <https://twitter.com/adafruit> - over 179.9k followers
- YouTube: <http://www.youtube.com/adafruit> - over 71.9 million views and over 360k subscribers, earning the YouTube "Silver Play Button!" for subscribers. We post 10+ videos a week and have over 6,028 videos total.
- Github: We share files, software and libraries for our products: <https://github.com/adafruit> - over 1.4k open source repos.
- Facebook: <https://www.facebook.com/adafruitindustries> - over 132.7k follows and 104.5k likes on company page
- Instagram: <http://instagram.com/adafruit> - over 249.2k followers
- LinkedIn: <https://www.linkedin.com/company/adafruit> - over 13.8k followers
- Discord: <http://adafru.it/discord> - over 28.8k members
- TikTok: <https://www.tiktok.com/@adafruit> - over 20.9k followers
- [New nEw NEWs From Adafruit](#) is a weekly email about new products, guides, and more: over 49k subscribers
- [Adafruit Daily](#) - tips and info on all things Adafruit. Subscribers count by category: Wearables 5,264, Maker Business 5,577, Electronics 10,008, 3D Printing 6,439, Python for Microcontrollers 8,816, New Products 4,490, IoT Monthly 3,623

Adafruit Original Shows (All of our shows are located at: <https://www.adafruit.com/shows/>)

- "Ask An Engineer" is the longest running live weekly Internet show about electronics & engineering: <http://www.adafruit.com/ask/>
- Hundreds of makers of all ages have shared their projects on our weekly "Electronics Show-and-Tell": <http://adafru.it/showtell>
- We have a weekly 3D printing show 3D Hangouts with "Noe & Pedro Ruiz": <https://www.adafruit.com/3dhangouts>
- Adafruit has a kid's show called "Circuit Playground" with original puppets that teach kids about electronics: <https://goo.gl/VVEWwl>
- "Live from the desk of Ladyada" is our live streaming show where viewers can watch Limor work: <https://goo.gl/4RnKeR>
- "Pseudorandom" is a non-formatted show where Collin and Ladyada talk about electronics and more: <https://goo.gl/cLoiKA>
- Watch Collin explain electronics on "Collin's Lab": <https://goo.gl/yrvw2qe>
- "John Park's Workshop" where each week JP builds, hacks, and mods projects live on air!: goo.gl/ahR8dZ

Adafruit iOS and Android apps:

- Adafruit has an iOS app called "Circuit Playground": <http://adafru.it/d5R> Adafruit's latest app is "Mho's Resistance" and according to reviews "the most fun you can have learning resistor values": <http://adafru.it/d5R> & BlueTooth controller application for iOS and Android. All Ada apps seen [here](#).

Awards and Accolades:

- [Adafruit is the #1 open-hardware certified company in the world at this time](#)
- [Limor Fried of Adafruit appointed to Small Business Sector Advisory Council by NYC Mayor de Blasio](#)
- [CircuitPython 5.0.0 Nears Completion, First Release Candidate Now Available to Download](#)
- [Adafruit and Microsoft Garage interns team up to create Device Simulator Express](#)
- Limor Fried - 2019 Women in Open Source Award - Red Hat / IBM
- [Adafruit, Cartoon Network, and Microsoft Join Forces To Get Kids Into Making](#)
- [America's Top 50 Women In Tech: Limor Fried - Forbes](#)
- [HackSpace Magazine Issue 10- Adafruit FEATHER 10 out of 10!](#)
- [American Society of Mechanical Engineers](#)
- [HACKSPACE - LADYADA](#)
- [How Computers Work](#) with Bill Gates
- [Inside Adafruit, the Open-Source Manufacturing Maker Champions](#) - Makezine.com
- [Limor 'Ladyada' Fried on the cover of Make: Vol. 57](#)
- [Adafruit was listed as #29 in Crain's New York's fastest-growing companies of 2016](#)
- Ladyada was chosen as a White House Champion of Change for 2016: <https://www.whitehouse.gov/champions>
- Ladyada was named Entrepreneur of the Year by *Entrepreneur* magazine: <http://www.entrepreneur.com/article/225213>
- She was the first female engineer on the cover of *Wired* magazine: http://www.wired.com/magazine/2011/03/ff_adafruit/all/1
- Adafruit is in the *Inc. 5000 Fastest Growing Companies*: <http://www.inc.com/profile/adafruit> - #11 in the top 20 manufacturing companies and named #570 in the top 5,00 fastest growing companies, USA. **Listed as #1 in New York City for manufacturing.**
- [Ladyada spoke about patent reform and computer science education with the President of the United States](#)
- Here's a tour of the Adafruit factory in SoHo, NYC: <http://www.youtube.com/watch?v=VelviRLkUe0>