



Adafruit content:

- Adafruit.com receives over 8 million page views and over 2 million uniques a month.
- Adafruit's blog posts over 25+ times a day about various topics including maker business, manufacturing, art, wearables, 3D printing, electronics, STEM education, and technology.
- The Adafruit Learning System is one of the best free online resources for learning about electronics online. There are currently 1500 online tutorials introducing DIY electronics, Raspberry Pi, Circuit Playground, FLORA/Wearable Computing, Internet of Things, NeoPixels, 3D Printing, LEDs, CircuitPython and other topics of interest to Adafruit's community: <https://learn.adafruit.com/>

Adafruit store:

- The Adafruit store is one of the largest collections of open-source hardware, educational electronics and tools for the hobbyist and engineer. Over 3,000 unique products and adding dozens each week. Shipping over 25,000 orders/month, worldwide! Over 1,300 distributors worldwide as well - <http://www.adafruit.com/distributors/>. Orders ship and arrive on time over 99% of the time!

Adafruit community:

- Adafruit g+: <https://plus.google.com/+adafruit/> - over 2 million followers
- Founder Limor "ladyada" Fried, g+: <https://plus.google.com/+ladyada/> - 3.9 million followers
- Adafruit's g+ community (Makers, Hackers, Artists, and Engineers): <http://adafru.it/d5O> - over 146,000 members and in the top 100 communities on g+.
- Twitter: <https://twitter.com/adafruit> - over 148k followers and over 89k tweets
- YouTube: <http://www.youtube.com/adafruit> - over 50 million views and over 292,000 subscribers, earning the YouTube "Silver Play Button!" for subscribers. We post 10+ videos a week and have over 3,000 videos total.
- Github: We share files, software and libraries for our products: <https://github.com/adafruit> - over 930 open source repos.
- Facebook: <https://www.facebook.com/adafruitindustries> - over over 102k likes on company page
- Instagram: <http://instagram.com/adafruit> - over 100k followers

Adafruit Original Shows (All of our shows are located at: <https://www.adafruit.com/shows/>)

- "Ask An Engineer" is the longest running live weekly Internet show about electronics & engineering: <http://www.adafruit.com/ask/>
- Hundreds of makers have participated in our weekly "Electronics Show-and-Tell G+ Hangout On Air" where makers of all ages around the world share their projects: <http://adafru.it/showtell>
- We have a weekly 3D printing show 3D Hangouts with "Noe & Pedro Ruiz": <https://www.adafruit.com/3dhangouts>
- Adafruit has a kid's show called "Circuit Playground" with original puppets that teach kids about electronics: <https://goo.gl/VVEWwl>
- "Live from the desk of Ladyada" is our live streaming show where viewers can watch Limor work: <https://goo.gl/4RnKeR>
- "Watch Tony D's Desk" where Tony DiCola talks about Raspberry Pi, Arduino, and more: <https://goo.gl/CkXZ76>
- "Pseudorandom" is a non-formatted show where Collin and Ladyada talk about electronics and more: <https://goo.gl/cLoiKA>
- Watch Collin explain electronics on "Collin's Lab": <https://goo.gl/yrv2ge>
- "John Park's Workshop" where each week JP builds, hacks, and mods projects live on air!: goo.gl/ahR8dZ

Adafruit iOS and Android apps:

- Adafruit has an iOS app called "Circuit Playground": <http://adafru.it/d5R> Adafruit's latest app is "Mho's Resistance" and according to reviews "the most fun you can have learning resistor values": <http://adafru.it/d5R> & BlueTooth controller application for iOS and Android.

Awards and Accolades:

- [Limor "Ladyada" Fried: 10 Inspirational Female Engineers](#)
- [American Society of Mechanical Engineers](#)
- [All the \(Internet of\) Things](#)
- [HACKSPACE - LADYADA](#)
- [How Computers Work](#) with Bill Gates
- [Limor Fried: Building Electronic Dreams](#)
- [Inside Adafruit, the Open-Source Manufacturing Maker Champions](#) - Makezine.com
- [Limor 'Ladyada' Fried on the cover of Make: Vol. 57](#)
- Adafruit was listed as #29 in Crain's New York's fastest-growing companies of 2016 <http://www.craigslist.com/features/2016-fast50#adafruit-industries>
- Ladyada was chosen as a White House Champion of Change for 2016: <https://www.whitehouse.gov/champions>
- Ladyada was named Entrepreneur of the Year by *Entrepreneur* magazine: <http://www.entrepreneur.com/article/225213>
- She was the first female engineer on the cover of *Wired* magazine: http://www.wired.com/magazine/2011/03/ff_adafruit/all/1
- Adafruit is in the *Inc. 5000 Fastest Growing Companies*: <http://www.inc.com/profile/adafruit> - #11 in the top 20 manufacturing companies and named #570 in the top 5,00 fastest growing companies, USA. **Listed as #1 in New York City for manufacturing.**
- Ladyada spoke about patent reform and computer science education with the President of the United States: <http://www.youtube.com/watch?v=Kw9fhl8pRMA>
- Here's a tour of the Adafruit factory in SoHo, NYC: <http://www.youtube.com/watch?v=VelvIRLkUeo>
- Ladyada is on the NYC Industrial Manufacturing Council.