



#### Adafruit content:

- Adafruit.com receives over 8 million page views and over 2 million uniques a month.
- Adafruit's blog posts over 25+ times a day about various topics including maker business, manufacturing, art, wearables, 3D printing, electronics, STEM education, and technology.
- The Adafruit Learning System is one of the best free online resources for learning about electronics online. There are currently 1,300+ online tutorials introducing DIY electronics, Raspberry Pi, Circuit Playground, FLORA/Wearable Computing, Internet of Things, NeoPixels, 3D Printing, LEDs, and other topics of interest to Adafruit's community: <https://learn.adafruit.com/>

#### Adafruit store:

- The Adafruit store is one of the largest collections of open-source hardware, educational electronics and tools for the hobbyist and engineer. Over 3,000 unique products and adding dozens each week. Shipping over 25,000 orders/month, worldwide! Over 1,300 distributors worldwide as well - <http://www.adafruit.com/distributors/>. Orders ship and arrive on time over 99% of the time!

#### Adafruit community:

- Adafruit g+: <https://plus.google.com/+adafruit/> - over 2 million followers
- Founder Limor "ladyada" Fried, g+: <https://plus.google.com/+ladyada/> - 3.9 million followers
- Adafruit's g+ community (Makers, Hackers, Artists, and Engineers): <http://adafru.it/d5O> - over 146,000 members and in the top 100 communities on g+.
- Twitter: <https://twitter.com/adafruit> - over 142,000 followers and over 83,000 tweets
- YouTube: <http://www.youtube.com/adafruit> - over 47 million views and over 274,000 subscribers, earning the YouTube "Silver Play Button!" for subscribers. We post 10+ videos a week and have over 3,000 videos total.
- Github: We share files, software and libraries for our products: <https://github.com/adafruit> - over 840 open source repos.
- Facebook: <https://www.facebook.com/adafruitindustries> - over 97,000 likes on company page
- Instagram: <http://instagram.com/adafruit> - over 86,000 followers

#### Adafruit Original Shows (All of our shows are located at: <https://www.adafruit.com/shows/> )

- "Ask An Engineer" is the longest running live weekly Internet show about electronics & engineering: <http://www.adafruit.com/ask/>
- Hundreds of makers have participated in our weekly "Electronics Show-and-Tell G+ Hangout On Air" where makers of all ages around the world share their projects: <http://adafru.it/showtell>
- We have a weekly 3D printing show 3D Hangouts with "Noe & Pedro Ruiz": <https://www.adafruit.com/3dhangouts>
- Adafruit has a kid's show called "Circuit Playground" with original puppets that teach kids about electronics: <https://goo.gl/VVEWwl>
- "Live from the desk of Ladyada" is our live streaming show where viewers can watch Limor work: <https://goo.gl/4RnKeR>
- "Watch Tony D's Desk" where Tony DiCola talks about Raspberry Pi, Arduino, and more: <https://goo.gl/CkXZ76>
- "Pseudorandom" is a non-formatted show where Collin and Ladyada talk about electronics and more: <https://goo.gl/cLoiKA>
- Watch Collin explain electronics on "Collin's Lab": <https://goo.gl/yrv2qe>
- "John Park's Workshop" where each week JP builds, hacks, and mods projects live on air!: <goo.gl/ahR8dZ>

#### Adafruit iOS and Android apps:

- Adafruit has an iOS app called "Circuit Playground": <http://adafru.it/d5R> Adafruit's latest app is "Mho's Resistance" and according to reviews "the most fun you can have learning resistor values": <http://adafru.it/d5R> & BlueTooth controller application for iOS and Android.

#### Awards and Accolades:

- [Limor Fried: Building Electronic Dreams](#)
- [Inside Adafruit, the Open-Source Manufacturing Maker Champions](#) - Makezine.com
- [Limor 'Ladyada' Fried on the cover of Make: Vol. 57](#)
- Adafruit was listed as #29 in Crain's New York's fastest-growing companies of 2016 <http://www.craigslist.com/features/2016-fast50#adafruit-industries>
- Ladyada was chosen as a White House Champion of Change for 2016: <https://www.whitehouse.gov/champions>
- Ladyada was named Entrepreneur of the Year by *Entrepreneur* magazine: <http://www.entrepreneur.com/article/225213>
- She was the first female engineer on the cover of *Wired* magazine: [http://www.wired.com/magazine/2011/03/ff\\_adafruit/all/1](http://www.wired.com/magazine/2011/03/ff_adafruit/all/1)
- Adafruit is in the *Inc. 5000 Fastest Growing Companies*: <http://www.inc.com/profile/adafruit> - #11 in the top 20 manufacturing companies and named #570 in the top 5,00 fastest growing companies, USA. **Listed as #1 in New York City for manufacturing.**
- Ladyada spoke about patent reform and computer science education with the President of the United States: <http://www.youtube.com/watch?v=Kw9fh18pRMA>
- Here's a tour of the Adafruit factory in SoHo, NYC: <http://www.youtube.com/watch?v=VelvIRLkUeo>
- Ladyada is on the NYC Industrial Manufacturing Council.